

Australian Hair and Beauty College

Provider 91006

CRICOS 02606J

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www.hairbeautyaustralia.com.au

DIPLOMA OF BUSINESS – BSB50207 – Course Outline

To achieve a Diploma of Business 8 pre-selected Elective Units must be completed.

BSBMKG501B	Identify and evaluate marketing opportunities	E
BSBMKG507A	Interpret market trends and developments	E
BSBADV503B	Coordinate advertising research	E
BSBADV512A	Develop an advertising strategy and brief	E
BSBADM502B	Manage meetings	E
BSBHRM506A	Manage recruitment, selection and induction processes	E
BSBPMG510A	Manage projects	E
BSBWPR501A	Manage personal work priorities and professional development	E

C - (Core Units)

E- (Elective Units)

Vocational Outcomes: Having achieved the BSB50207 Diploma of Business qualification, candidates would be seeking employment in various business enterprises leading to and/or centring around sales & marketing, project management, various team leader roles and a personal development to a senior position within a medium to large corporate environment. Further study recommends Advanced Diploma of Business BSB60407